

Southern Region Health Promotion Short Course July 2010

Course Aims

The five-day short course is designed for those interested in increasing their understanding of health promotion principles and practices. The course will cover the core health promotion processes of planning, development, selecting strategies, implementation and evaluation of programs, as well as contemporary skills in partnerships, alliances, use of settings and dissemination. Case studies and exercises will allow for practical applications of the concepts and frameworks covered in the course.

The Monash University Short Course in Health Promotion is provided to meet the growing demand for health promotion in workplaces, communities and organisations. In this course, you will learn about health promotion concepts, frameworks and core skills to increase the success of your health promotion practice and strategies. You will have opportunities to network and share experiences with people with similar interests.

Course Facilitators

Dr Belinda Crocket

Belinda is on a joint appointment between the Department and Knox Community Health Service (KCHS). Her role at KCHS centres on health promotion evaluation capacity building. Belinda teaches Health Sociology and her research interests include: youth sexual health; mental health promotion; and gender, HIV/AIDS and development, having completed her PhD on this topic in Papua New Guinea in 2006.



Dr Emma Bruce

Emma is a Post Doctoral Research Fellow in the Department of Health Social Science. Emma has considerable experience in Community Health, coordinating the implementation of the health promoting health service framework. Her current work at Monash is primarily focusing on health promotion capacity building within Community Health Services.



Ms Sarah Hawkey

Sarah Hawkey is a Research Fellow in the Department of Health Social Science, where she is currently working on a three year evaluation of the ViHealth Melbourne Metropolitan Active Participation Grants. Sarah is also an associate lecturer currently teaching a unit on health-care management. Sarah has a background and strong links in the Victorian health promotion sector including community health and primary care partnerships.



Ass. Professor Ben Smith

With a background in community development, Ben has 20 years of experience as a health promotion practitioner and evaluator, having worked in regional health services and local government, and as a consultant for State and Commonwealth Governments in Australia, UNICEF and the World Health Organization



Day 1

Concepts of health promotion and the social determinants of health and well-being. Community needs assessment.

Day 2

Participation and partnerships. Health promotion program planning.

Day 3

Health promotion strategies including social marketing, health communication. Program management.

Day 4

Fundamentals of evaluation. Evaluation planning.

Day 5

Organisational change. Group presentations.

Skills for Practice

Dates:

Day 1: 13th July, 2010

Day 2: 14th July, 2010

Day 3: 20th July, 2010

Day 4: 27th July, 2010

Day 5: 28th July, 2010

Time: 9.00am - 4.30pm

Cost: Free!

Please Note: Lunch is not provided however morning and afternoon teas are.

Who Should Attend

The course is open to any person working in the Southern Metropolitan Region involved or wanting to be involved, in health promotion and working in a range of fields including health, arts, education, justice, sport, and recreation, government, not-for-profit and corporate sectors.

Venue

Drum Theatre
Dandenong Town Hall
226 Lonsdale Street, Dandenong
Melways References 91A E7

Parking

Free all day parking is available on the upper levels of the Dandenong Plaza Shopping Centre, please look for signage.

Public Transport

Dandenong station is located on Foster Street Dandenong, only a 10 minute walk to the Drum Theatre

Prerequisites

1) All participants are required to undertake the "online Introduction to Health Promotion" course prior to attending the first day of this course. The online introduction can be accessed anytime at: www.introtohp.org

2) Pre reading documents will be emailed to participants upon receiving the registration form. Please provide an email address for the documents to be sent to.

3) All participants will be emailed a questionnaire with the pre reading. The questionnaire allows the training to be tailored to the needs of the participants. It will need to be returned to Monash University prior to the commencement of the course. Details of where to send will be provide on the questionnaire.

Registration

Please fax the completed registration form below to:

Gail Higgins
Admin Support Officer
Department of Health SMR

Fax: 8710 2860
Telephone: 8710 2801

Registrations Close: 28th June 2010

Further Enquiries

Michelle Guille
Regional Health promotion Officer
Department of Health SMR

Telephone: 8710 2833
E: michelle.guille@health.vic.gov.au

Book early to avoid disappointment, as places are strictly limited

Registration Form - Southern Region Health Promotion Short Course (July 2010)

Title (Please Tick): Mr Mrs Ms Other _____ Given Name: _____

Surname: _____ Organisation: _____

Profession: _____

Postal Address: _____

State: _____ Postcode: _____ Email: _____

Phone: _____ Fax: _____

Preferred name on badge: _____

Do you have any dietary or special requirements?: _____